



RMA22

Partner and Exhibition
Prospectus

Contents

About RMA22	3
Why partner with RMA?	4
Partner packages	6
Platinum	6
Diamond	8
Gold	10
Silver	12
Bronze	18
Exhibition	21
Booking your package	22



About RMA22

Bold Boundless Beyond Together

**Ngunnawal Country Canberra
(12–15 October 2022)**

Co-hosted by the Australian College of Rural and Remote Medicine (ACRRM) and the Rural Doctors Association of Australia (RDAA), the Rural Medicine Australia (RMA) conference attracts a diverse and collaborative community of medical practitioners, specialists, junior doctors, students, educators and training stakeholders who are passionate about improving access to quality healthcare in rural and remote communities.

RMA22 will be held at the National Convention Centre Canberra on Ngunnawal Country from Thursday 13–Saturday 15 October, with the popular conference Welcome Reception taking place on Wednesday 12 October.

This year's conference is embracing the theme, 'Bold Boundless Beyond Together'—chosen to showcase the research, skills and knowledge rural doctors bring to their profession and local communities. Over the course of three days delegates have the opportunity to hear from engaging speakers, participate in workshops, further enhance their clinical skills and network with some of the brightest minds in rural and remote medicine.



Australian College of
Rural & Remote Medicine
WORLD LEADERS IN RURAL PRACTICE



RURAL DOCTORS
ASSOCIATION
OF AUSTRALIA



Why partner with RMA?

RMA brings together industry experts, medical practitioners, junior doctors and training stakeholders in one big melting pot of innovation and idea sharing.

The long-anticipated return of a face-to-face conference will give you the opportunity to reach hundreds of delegates from regional, rural and remote Australia than ever before.

As a conference partner, you will receive exceptional opportunities to gain premium brand exposure, connect with conference delegates and showcase your products and services to a captive audience. Plus, you'll raise your profile and foster new relationships with a wide range of attendees, in environments where they're willing to learn and develop.

Our range of sponsorship and exhibition packages can help you:

- demonstrate your commitment to the future of rural and remote medicine
- position your brand among the professions' most influential leaders and policy makers
- promote your organisation, and its product or service
- maintain or build a profile in the health industry
- establish new and nurture existing relationships with clients.



Australian College of
Rural & Remote Medicine
WORLD LEADERS IN RURAL PRACTICE



RURAL DOCTORS
ASSOCIATION
OF AUSTRALIA

Platinum	Cost (ex GST)	No. Avail.	Page
Platinum Partner	\$50,000	SOLD	6
Diamond	Cost (ex GST)	No. Avail.	Page
'Let's Get Down to Business' Partner	\$30,000	1	9
Lunch and Learn Partner	\$30,000	1	9
Recharge Lounge Partner	\$30,000	1	9
Gold	Cost (ex GST)	No. Avail.	Page
Conference Awards Dinner Partner	\$25,000	SOLD	11
Welcome Reception Partner	\$25,000	1	11
Silver	Cost (ex GST)	No. Avail.	Page
Chill Out Zone Partner	\$15,000	1	13
Coffee Cart Partner	\$15,000	SOLD	13
Delegate Wellbeing Partner	\$15,000	1	13
Future RGs Education Partner	\$15,000	SOLD	14
Future RGs Networking Partner	\$15,000	SOLD	14
Hydration Station Partner	\$15,000	2	14
Nutrition Station Partner	\$15,000	SOLD	15
'Pep In My Step' Partner	\$15,000	1	15

Silver	Cost (ex GST)	No. Avail.	Page
Professional Headshot Partner	\$15,000	1	15
Registrars' Networking Partner	\$15,000	SOLD	16
Rejuvenation Juice Station Partner	\$15,000	SOLD	16
Relaxation Station Partner	\$15,000	SOLD	16
Supervisors' Networking Lunch Partner	\$15,000	SOLD	17
We've Got You 'COVID' Partner	\$15,000	SOLD	17
Bronze	Cost (ex GST)	No. Avail.	Page
Ice Cream Stand Partner	\$8,000	SOLD	19
Lunch and Learn Presentations	\$5,000	-	19
Plenary Session Partner	\$8,000	3	19
Poster Display Partner	\$6,000	SOLD	20
Recharge Station Partner	\$5,000	2	20
Satchel Bag Partner	\$13,500	1	20
Exhibition	Cost (ex GST)	No. Avail.	Page
Premium Exhibition Booth	\$6,200	SOLD	21
Standard Exhibition Booth	\$5,500	SOLD	21



Platinum

Partner Package

\$50,000 (ex GST)

Platinum partnership offers many exclusive benefits to provide your organisation with maximum exposure in the lead up to and during the conference. This package is available to one partner only and is designed to showcase and demonstrate your organisation's commitment and leadership in supporting excellent health care opportunities for rural and remote Australians.

SOLD

☆ Exclusive benefits

- Sponsorship of opening plenary – the most highly attended session of the conference and live-streamed and broadcast over Facebook to 10,000+followers
- Plenary published on Youtube for delegates to watch on demand
- Acknowledgment and introduction by the Master of Ceremonies as the Premium Partner
- Five (5) minute address to introduce organisation at the opening plenary
- Display organisation's freestanding pull-up banner at opening plenary and conference registration desk (partner supplied)
- Organisation logo featured on delegate name tag
- Organisation logo featured in EDMs promoting RMA22
- Ability to provide a promotional item to be inserted in the delegate bag (partner supplied)
- First right of refusal as Premium Partner for RMA23.

🖥️ Exhibition

- Double exhibition booth (6m x 2m) in a prime location in the exhibition hall
- Branded fin or decal indicating level of partnership at exhibition booth.

📣 Advertising

- One (1) promotional article in ACRRM's Country Watch weekly eNewsletter
- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter
- One (1) full page advertisement in RDAA's Annual Roundup annual eMagazine
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter.

📄 Registration

- Four (4) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Four (4) exhibition hall delegate registrations (including the Welcome Reception and Recovery Breakfast). This ticket does not include entry to the conference sessions.
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate.

💬 Acknowledgment

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of the RMA22 website and conference app
- Logo acknowledgement on screens throughout conference venue
- Inclusion of logo in RMA22 newsletters.

Three opportunities exist for the Diamond Partner sponsorship level:

- 'Let's Get Down to Business' Partner
- Lunch and Learn Partner
- Recharge Lounge Partner

Diamond

Partner Packages

\$30,000 (ex GST)

These partners receive the following entitlements *and* the exclusive benefits as listed for each package.

Exhibition

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Branded fin or decal indicating level of partnership at exhibition booth.

Advertising

- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter
- One (1) quarter page advertisement in RDAA's Annual Roundup eMagazine
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter.

Registration

- Two (2) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)

- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast). This ticket does not include entry to the conference sessions.
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate.

Acknowledgment

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA22 website and conference app
- Logo acknowledgement on screens throughout conference venue
- Inclusion of logo in RMA22 newsletters.

'Let's Get Down to Business' Partner

Exclusivity: 1 only

These almost fully enclosed individual pods offer a quiet place for delegates to make a phone call or conduct a meeting. Meeting pods can be individually branded and come with appropriate furniture. Use of the meeting pod must be pre-booked using a branded booking system with 30-minute timeslots available.

☆ Exclusive benefits

- Naming rights of three (3) meeting pods located throughout the venue (locations selected by the conference organisers)
- Ability to brand meeting pods
- Ability to brand meeting pod booking form
- Ability to display organisation marketing collateral and promotional items in meeting pod (partner supplied)
- First right of refusal as 'Let's Get Down to Business' Partner for RMA23.

Lunch and Learn Partner

Exclusivity: 1 only

The Lunch and Learn Partner provides an opportunity for your organisation to facilitate additional professional development and presentations delivered to RMA delegates during the catering breaks. RMA partners and exhibitors will have the option to purchase a 15-minute presentation timeslot to deliver approved content to delegates. This space will accommodate 50 attendees and will be fully equipped with all audio-visual requirements.

☆ Exclusive benefits

- Naming rights of the Lunch and Learn space, located in the exhibition hall
- Ability to brand the Lunch and Learn space to a set value
- Display organisation's freestanding pull-up banner(s) within the Lunch and Learn space (partner supplied)
- Ability to display organisation marketing collateral and promotional items in the Lunch and Learn space (partner supplied)
- One (1) promotional email to RMA delegates announcing the program for the Lunch and Learn space
- One (1) 15-minute presentation during a catering break
- First right of refusal as Lunch and Learn Partner for RMA23.

Recharge Lounge Partner

Exclusivity: 1 only

Allow delegates to relax and recharge with your brand by sponsoring the 2022 delegate lounge. The networking lounge is the perfect place for delegates to meet new people or catch up with colleagues in a relaxing environment.

☆ Exclusive benefits

- Naming rights of the recharge lounge, located in the centre of the exhibition hall
- Furniture and signage package to a set value
- Display organisation's freestanding pull-up banner(s) where appropriate throughout lounge area (partner supplied)
- Ability to display organisation marketing collateral and promotional items in lounge area (partner supplied)
- First right of refusal as Recharge Lounge Partner for RMA23.

Two opportunities exist for the Gold Partner sponsorship level:

- Conference Awards Dinner Partner
- Welcome Reception Partner

Gold

Partner Packages

\$25,000 (ex GST)

Both partners receive the following entitlements *and* the exclusive benefits as listed for each package.

Exhibition

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Branded fin or decal indicating level of partnership at exhibition booth.

Registration

- Two (2) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast). This ticket does not include entry to the conference sessions.
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate.

Acknowledgment

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA22 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Inclusion of logo in RMA22 newsletters.

Conference Awards Dinner Partner

SOLD

The Conference Awards Dinner is an evening of celebration and is attended by delegates, VIPs, and award winners. This exclusive partner package is the perfect opportunity to leave a lasting impression on a captive audience. Held in the Great Hall at Parliament House, on Friday 15 October, this event is not to be missed. Included within the package is an exclusive opportunity for you to invite your staff, or wine and dine your network! A photo booth will be onsite to capture the celebration!

☆☆ Exclusive benefits

- Acknowledgment and introduction by the Master of Ceremonies as the Conference Awards Dinner Partner
- Five (5) minute address to introduce organisation at the Conference Awards Dinner
- Organisation logo featured on screen at Conference Awards Dinner as appropriate
- Display organisation's freestanding pull-up banners at Conference Awards Dinner (partner supplied)
- Table for up to ten (10) guests at the Conference Awards Dinner
- Organisation logo printed on Conference Awards Dinner menu
- Organisation logo printed on all photo booth photos taken on the night *Inclusion of a photo booth will be dependent on ACT COVID safety regulations
- Ability to provide dinner guests with a branded gift (partner supplied)
- First right of refusal as Conference Awards Dinner Partner for RMA23.

Welcome Reception Partner

Exclusivity: 1 only

The Welcome Reception is the highest attended social function of the conference. This exclusive partnership offers the perfect opportunity to raise your profile.

The Welcome Reception will be held at the National Convention Centre Canberra on Wednesday 12 October and will include the official opening of the conference and Welcome to Country. A caricaturist will be onsite to capture the special moment as friends and colleagues reunite!

☆☆ Exclusive benefits

- Acknowledgment and introduction by the ACRRM and RDAA Presidents as the Welcome Reception Partner
- Five (5) minute address to introduce organisation at the Welcome Reception
- Organisation logo featured on screen at Welcome Reception
- Display organisation's freestanding pull-up banners throughout the Welcome Reception (partner supplied)
- Welcome Reception tickets for up to ten (10) guests
- Organisation logo printed on napkins
- Organisation logo featured on caricature artwork
- Ability to provide guests with a branded gift (partner supplied)
- First right of refusal as Welcome Reception Partner for RMA23.

Several opportunities exist for the Silver Partner sponsorship level:

- Chill Out Zone Partner
- Coffee Cart Partner
- Delegate Wellbeing Partner
- Future RGs Education Partner
- Future RGs Networking Partner
- Hydration Station Partner
- Nutrition Station Partner
- 'Pep In My Step' Partner
- Professional Headshot Partner
- Registrars' Networking Partner
- Rejuvenation Juice Station Partner
- Relaxation Station Partner
- Supervisors' Networking Lunch Partner
- We've Got You 'COVID' Partner

Silver

Partner Packages

\$15,000 (ex GST)

All Silver Partners receive the following entitlements *and* the exclusive benefits as listed for each package.

Exhibition

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Branded fin or decal indicating level of partnership at exhibition booth.

Registration

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast). This ticket does not include entry to the conference sessions.
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate.

Acknowledgment

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA22 website and conference app
- Logo acknowledgement on screens throughout conference venue
- Inclusion of logo in RMA22 newsletters.

Chill Out Zone Partner

Exclusivity: 1 only

This exclusive partnership gives you the opportunity to sponsor the only space where delegates can get away for some down time. Located in the RMA Wellness Centre, delegates will be able to relax and enjoy their peaceful surrounds.

☆☆ Exclusive benefits

- Naming rights as the Chill Out Zone Partner
- Display organisation's freestanding pull-up banners
- Display marketing collateral and promotional items in lounge area as required
- Includes a furniture and signage package
- Floor space (3m x 2m space) in the RMA Wellness Centre
- First right of refusal as Chill Out Zone Partner at RMA23.

Coffee Cart Partner

SOLD

Provide delegates with the caffeinated fuel and hot drinks they need by sponsoring one of the popular coffee carts. The carts are strategically located throughout the venue to draw delegates to your booth and are the perfect opportunity to access maximum delegate traffic throughout the conference.

☆☆ Exclusive benefits

- Ability to brand the coffee cart station (artwork to be supplied by partner)
- Display organisation's freestanding pull-up banner next to the coffee cart as appropriate (partner supplied)
- Ability to supply branded biodegradable cups (partner supplied)
- Ability to supply branded apron and caps for service staff to wear
- First right of refusal as Coffee Cart Partner for RMA23
- Hot drinks will be served by venue barista during breaks over the duration of the conference.

Delegate Wellbeing Partner

Exclusivity: 1 only

Taking small breaks throughout the day is important to retaining focus, but it's not enough just to switch from one sedentary activity to another. You need to move your body to really hit the reset button. This partner package offers delegates the opportunity to participate in a gentle 20-minute yoga class each day of the conference prior to the lunch breaks. Yoganna love this package!

☆☆ Exclusive benefits

- Yoga instructor to run a 20-minute class each day
- Ability to brand the yoga studio
- Display organisation's freestanding pull-up banners throughout the yoga studio
- Display marketing collateral and promotional items in lounge area as required
- Floor space (3m x 2m space) outside the RMA Wellness Centre
- First right of refusal as Delegate Wellbeing Partner at RMA23.

Future RGs Education Partner

SOLD

☆⁺ Exclusive benefits

- Acknowledgement and introduction by the Registrar Committee Chair as the Future Generalists' Education Partner
- Five (5) minute address to introduce organisation at the commencement of the My Training Journey session
- Ability to provide a promotional gift at the My Training Journey session (partner supplied)
- Display organisation's freestanding pull-up banner and promotional collateral at all Future RG sessions or workshops at RMA22 (partner supplied)
- Ability to brand the conference room hosting the Future RG sessions
- Ability to provide a chairperson or facilitator at up to three (3) Future RG sessions or workshops at RMA22 (in addition to the My Training Journey session)
- One (1) full conference registration (including the Welcome Reception, Future Generalists Networking Event and Recovery Breakfast)
- First right of refusal as Future RGs Education Partner for RMA23.

Future RGs Networking Partner

SOLD

☆⁺ Exclusive benefits

- Acknowledgment and introduction by the Future Generalist Committee Chair as the Future Rural Generalists' Networking Partner at the Future Generalists' Networking Event
- Five (5) minute address to introduce organisation at the Future Generalists' Networking Event and interact with student, intern and junior doctor delegates in a relaxed social setting
- Ability to provide a promotional gift at the Future Generalists' Networking Event (partner supplied)
- Display organisation's freestanding pull-up banner at the Registrars' Networking Event (partner supplied)
- One (1) full conference registration (including the Welcome Reception, Future Generalists Networking Event and Recovery Breakfast)
- First right of refusal as Future RGs Networking Partner for RMA23.

Hydration Station Partner

Exclusivity: 2 only

Help delegates stay hydrated throughout the conference by providing branded water bottles and a branded water station.

☆⁺ Exclusive benefits

- Provide a branded water bottle to delegates (artwork to be supplied by partner)
- Ability to brand one (1) water station (artwork to be supplied by partner)
- Display organisation's freestanding pull-up banner next to the water station (partner supplied)
- First right of refusal as Hydration Station Partner for RMA23.

Nutrition Station Partner

SOLD

Energise delegates with healthy snacks and fruit in this exclusive opportunity to sponsor the only nutrition station in the exhibition hall. This catering station is strategically located to draw delegates through the exhibition hall and to your booth.

☆☆ Exclusive benefits

- Ability to brand the Nutrition Station (artwork to be supplied by partner)
- Display organisation's freestanding pull-up banner next to the nutrition station as appropriate (partner supplied)
- First right of refusal as Nutrition Station Partner for RMA23.

'Pep In My Step' Partner

Exclusivity: 1 only

After evenings of social events, your booth will provide weary delegates with the 'pick me up' they didn't know they needed such as Berocca, hydralites and other sweet treats. This package also provides you with the ability to re-fuel delegates with a light stand-up breakfast to power through the final day of conference after a night of dancing at the Conference Awards Dinner. It's a fun shared 'recovery' breakfast served by venue staff in the exhibition hall, with the buzz of the 'night before' still in the air!

☆☆ Exclusive benefits

- Supply and display of appropriate 'pick me up' products on your exhibition booth
- Naming rights of the Recovery Breakfast
- Display organisation's freestanding pull-up banners throughout the service area (partner supplied)
- Organisation logo printed on napkins
- First right of refusal as 'Pep In My Step' Partner at RMA23.

Professional Headshot Partner

Exclusivity: 1 only

Drive traffic to your exhibition booth with a Digital Headshot Photo Studio providing complimentary headshots taken immediately onsite. An updated headshot provides a fantastic service for RMA delegates to keep their online presence fresh and professional; necessary in today's business world to get ahead. Headshots are taken by a professional photographer.

☆☆ Exclusive benefits

- Additional booth space as appropriate for the Professional Headshot Studio
- Furniture package for headshots as appropriate
- Ability to brand the studio space (artwork to be supplied by partner)
- One photographer will operate the studio during morning/afternoon tea and lunch breaks
- First right of refusal as Professional Headshot Partner at RMA23.

Registrars' Networking Partner

SOLD

☆⁺ Exclusive benefits

- Acknowledgment and introduction by the Registrar Committee Chair as the Registrars' Networking Partner at Registrars' Networking Event
- Display organisation's freestanding pull-up banner at the Registrars' Networking Event (partner supplied)
- Five (5) minute address to introduce organisation at Registrars' Networking Event and interact with registrar delegates in relaxed social setting
- Ability to provide a promotional gift at the Registrars' Networking Event (partner supplied)
- One (1) full conference registration (including the Welcome Reception, Future Generalists Networking Event and Recovery Breakfast)
- First right of refusal as Registrars' Networking Partner for RMA23.

Rejuvenation Juice Station Partner

SOLD

The popular Rejuvenation Juice Station Partner provides delegates refreshing and rejuvenating beverage options to fuel them throughout the conference. This exclusive package offers sponsorship of the only juice station at the conference.

☆⁺ Exclusive benefits

- Ability to brand the juice station (artwork to be supplied by partner)
- Display organisation's freestanding pull-up banner next to the juice station as appropriate (partner supplied)
- First right of refusal as Rejuvenation Juice Station Partner for RMA23.

Relaxation Station Partner

SOLD

Drive traffic to your exhibition booth by offering delegates a 5-minute mini massage, relieving them of any neck and shoulder tension. Delegates will leave your exhibition booth feeling pampered, refreshed and stress-free, ready for more conferencing.

☆⁺ Exclusive benefits

- Two (2) qualified masseuses to provide 5-minute massages to delegates during catering breaks at your Exhibition Booth.
- Ability to provide branded clothing for masseuse to wear
- First right of refusal as Relaxation Station Partner at RMA23.

Supervisors' Networking Lunch Partner

SOLD

☆ Exclusive benefits

- Acknowledgment and introduction by ACRRM Director of Training as the Supervisors' Networking Lunch Partner at Supervisors' Networking Lunch Event
- Display organisation's freestanding pull-up banners throughout the service area as appropriate (partner supplied)
- Five (5) minute address to introduce organisation at Supervisors' Networking Lunch Event and interact with registrar delegates in relaxed social setting
- Organisation logo printed on napkins
- Ability to provide promotional gift at the Supervisors' Networking Lunch (partner supplied)
- Two (2) full conference registrations (including the Welcome Reception, Future Generalists Networking Event and Recovery Breakfast)
- First right of refusal as Supervisors' Networking Lunch Partner at RMA23.

We've Got You 'COVID' Partner

SOLD

☆ Exclusive benefits

- Ability to brand ten (10) free-standing hand sanitiser stations positioned throughout the exhibition, catering, plenary and meeting rooms (artwork supplied by partner)
- Ability to brand masks and personal hand-sanitiser bottles provided in delegate satchel (artwork to be supplied by partner)
- One (1) full conference registration (including the Welcome Reception, Future Generalists Networking Event and Recovery Breakfast).

Several opportunities exist for the Bronze Partner sponsorship level:

- Ice Cream Stand Partner
- Lunch and Learn Presentations
- Plenary Session Partner
- Poster Display Partner
- Recharge Station Partner
- Satchel Bag Partner

Bronze

Partner Packages

\$5,000–\$15,000 (ex GST)

All Bronze Partners will receive the following entitlements *and* those listed as their exclusive benefits.

Advertising

- Inclusion of logo in RMA22 newsletters.

Acknowledgment

- Organisation logo, profile and URL link featured on Partners page of RMA22 website and conference app
- Logo acknowledgement on screens throughout conference venue.

Ice Cream Stand Partner

SOLD

COST: \$8,000 (ex GST)

Get delegates lining up at your booth each day of the conference for a refreshing sweet treat.

☆ Exclusive benefits

- One (1) exhibition pod (1.5m x 2m space) in the exhibition hall including one (1) display counter and one (1) chair
- Ice cream freezer to accommodate ice cream (limited to 700 units. Additional at sponsor expense).
- One (1) exhibition hall registration (including the Welcome Reception and Recovery Breakfast). This ticket does not include entry to the conference sessions.

Lunch and Learn Presentations

COST: \$5,000 (ex GST)
per presentation

A sponsored presentation space will be available for RMA partners and exhibitors to purchase up to two (2) 15-minute timeslots during the catering breaks to deliver a short presentation to interested delegates. The space will accommodate 50 attendees. An expression of interest will need to be submitted and will include a proposal outlining your presentation content for approval by the RMA22 Conference Team. This could be an infomercial about your organisation or product demonstration! Get creative—the floor is all yours!

Plenary Session Partner

Exclusivity: 3 only

COST: \$8,000 (ex GST)

The plenary sessions include presentations from keynote speakers and are a major highlight in the conference program. You may select the plenary you wish to sponsor—depending on availability.

☆ Exclusive benefits

- Naming rights for one (1) plenary session (excluding opening plenary)
- Acknowledgment and introduction by the Master of Ceremonies as the Plenary Session Partner
- Three (3) minute address to introduce organisation at allocated plenary session
- Display organisation's freestanding pull-up banner at allocated plenary (partner supplied)
- Two (2) full conference delegate registrations (including the Welcome Reception and Recovery Breakfast)
- First right of refusal as Plenary Session Partner at RMA23
- All plenary sessions will be live-streamed and broadcast over Facebook to 10,000+ followers.

Poster Display Partner

SOLD

COST: \$6,000 (ex GST)

If your organisation has a strong connection to research, the Poster Display package is for you. Posters will be presented in a programmed session, with a Poster Blitz planned. Each poster presenter will have time to take to the microphone and explain their research

☆☆ Exclusive benefits

- Three (3) minute address to introduce organisation at launch of Poster Blitz
- One (1) full conference delegate registration (including the Welcome Reception and Recovery Breakfast)
- Display organisation's freestanding pull-up banner through poster display area (partner supplied)
- First right of refusal as Poster Display Partner at RMA23.

Recharge Station Partner

Exclusivity: 3 only

COST: \$5,000 (ex GST)

Add real value to delegates by delivering a service that they want and need at conference. Their phones and devices are constantly requiring charging and you have the opportunity to brand one recharging station. You could get your brand in front of delegates without being at the conference!

☆☆ Exclusive benefit

- Ability to brand one (1) recharge station.

Satchel Bag Partner

Exclusivity: 1 only

COST: \$13,500 (ex GST)

Be by everyone's side at conference by being the exclusive partner of our RMA22 delegate bags. Your logo will be aligned with the ACRRM and RDAA logos and worn by over 700 delegates!

☆☆ Exclusive benefits

- Organisation logo featured on conference satchel gifted to all delegates (co-branded with conference and host logos)
- Ability to provide guests with a branded gift (partner supplied)
- Display organisation's freestanding pull-up banner at satchel bag collection point (usually located near registration desk) (partner supplied)
- First right of refusal as Satchel Bag Partner at RMA23.

Exhibition

Packages

Additional exhibitor delegate registrations can be purchased daily (\$295) or for the full conference (\$580). This charge applies if further staff are required in addition to the included exhibitor registrations. The cost covers catering and associated booking charges for additional exhibition personnel.

Exhibition hall registration tickets include attendance at Opening Plenary only. Exhibitors may not attend any other conference sessions. Please contact the RMA Conference Team should you or your team wish to upgrade to full conference registration.

Exhibition Partners will receive the following entitlements.

Exhibition

- One (1) exhibition booth (3m x 2m space) in the exhibition hall including one (1) dressed trestle table and two (2) chairs.

Registration

- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast).

Acknowledgment

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA22 website and conference app
- Logo acknowledgement on screens throughout conference venue.

Standard Booth

SOLD

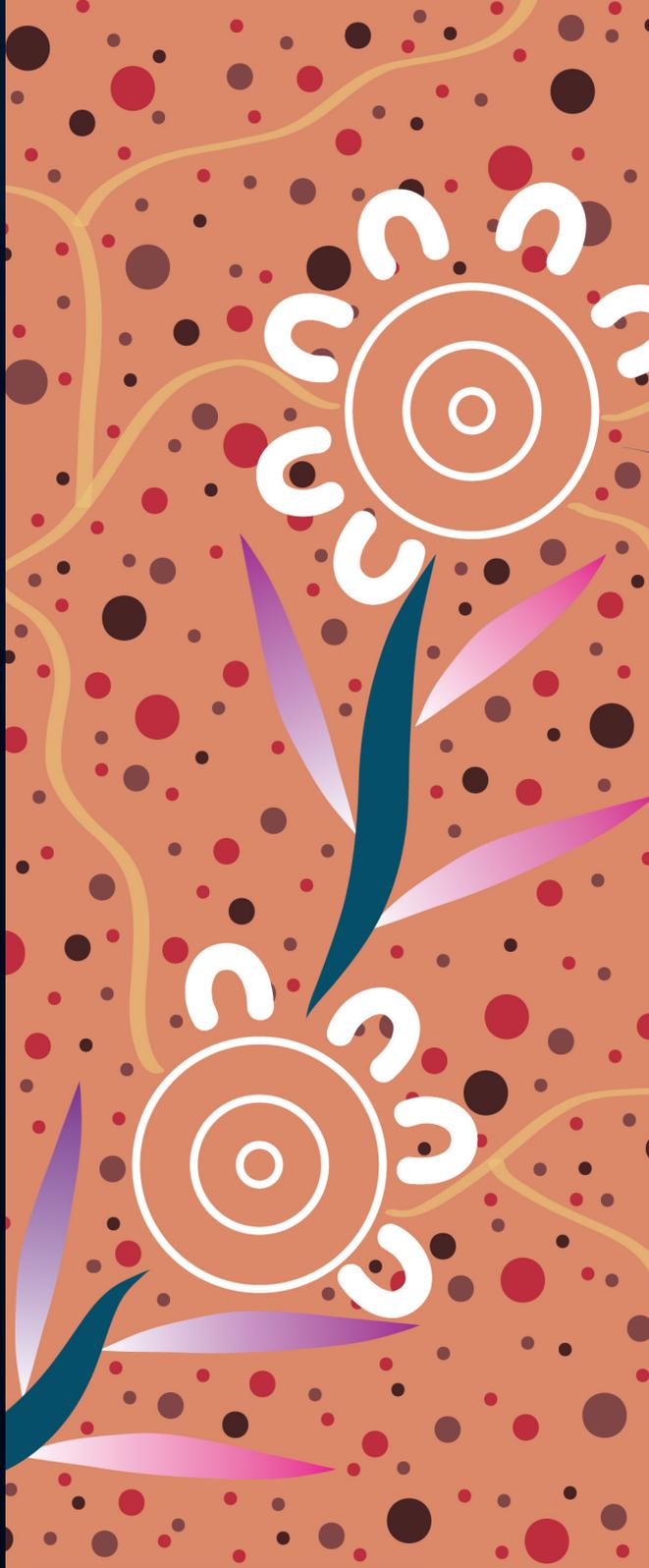
COST: \$5,500 (ex GST)

Premium Booth

SOLD

COST: \$6,200 (ex GST)

Guarantee your exhibition booth is located in a prime location in the exhibition hall near the conference hosts, Premium Partner and Recharge Lounge where many delegates will mingle and network during lunch and tea breaks. Upgrade now!



Next steps

To submit an expression of interest for a partnership or exhibition package, please click [here](#).

Or, to discuss any aspect of the partnership or exhibition packages, please contact the RMA Conference Team on 1800 223 226 or via email at rmaconference@acrrm.org.au

Artwork

All artwork for advertisements and signage is to be supplied by the Partner to specifications provided.

Advertisements

Placement of advertisements is subject to space availability.

Furniture and signage

Packages that include furniture or signage are to a pre-determined value and style. Please discuss with the RMA Conference Team.