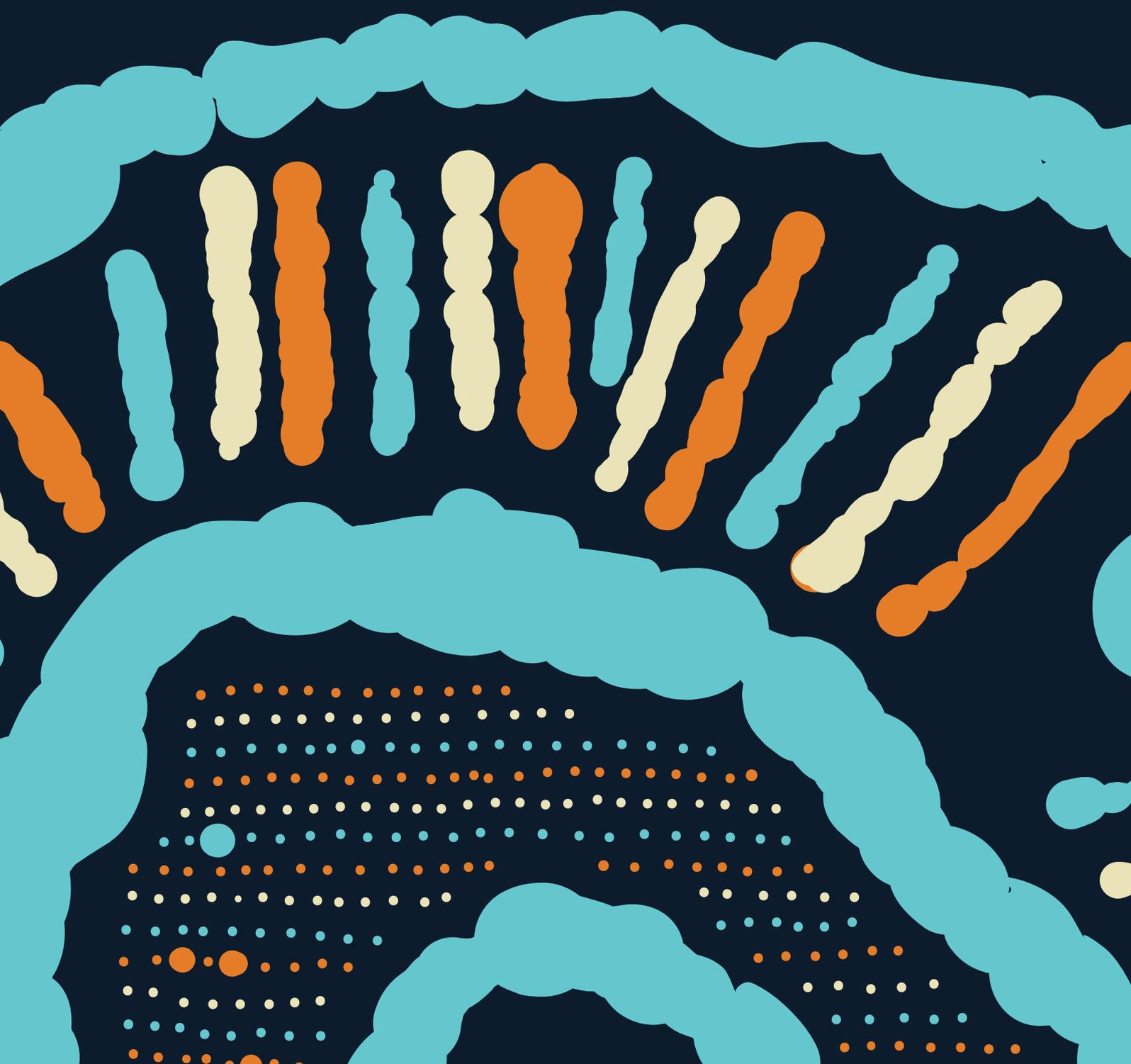
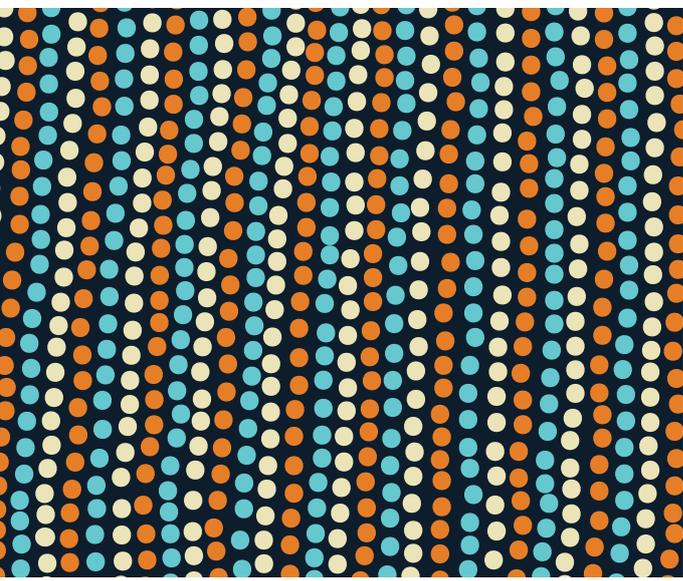


RMA21 VIRTUAL SPONSORSHIP PROSPECTUS



Rural
Medicine
AUSTRALIA





ABOUT RMA21

VIRTUAL CONFERENCE COMMENCING 20 OCTOBER 2021

The Rural Medicine Australia (RMA) conference attracts a diverse and collaborative community of Rural Generalists, rural consultant specialists, junior doctors, students, educators, academics, and health professionals who are passionate about providing high quality healthcare in rural and remote communities.

Hosted by the Australian College of Rural and Remote Medicine (ACRRM) and the Rural Doctors Association of Australia (RDAA), this year's conference embraces a completely virtual delivery.

The new virtual-friendly format enables delegates to experience a program of popular keynote speakers, abstract presentations, panel discussions, and opportunities to network with exhibitors and sponsors, along with an engaging speaker series spread out over a number of weeks.



Australian College of
Rural & Remote Medicine
WORLD LEADERS IN RURAL PRACTICE



RURAL DOCTORS
ASSOCIATION
OF AUSTRALIA





WHY PARTNER WITH RMA?

RMA brings together industry experts, Rural Generalists, General Practitioners, rural consultant specialists, registrars and future RGs, in one big melting pot of innovation and idea sharing.

The virtual delivery will give you the opportunity to reach more delegates in regional, rural and remote Australia – and globally, than ever before.

As a conference partner, you will receive exceptional opportunities to gain premium brand exposure and showcase your products and services to a captive audience. Plus, you'll raise your profile and foster new relationships with a wide range of attendees. With RMA delegates having the flexibility to register their attendance right up until the event, a list of registrants' name, organisation and state will be available for partners seven working days prior to the conference commencement.

Our range of sponsorship and exhibition packages can help you:

- demonstrate your commitment to the future of rural and remote medicine
- position your brand among the professions' most influential leaders and policy makers
- promote your organisation, and its product or service
- maintain or build a profile in the health industry
- establish new and nurture existing relationships with clients.



RMA21 PACKAGES

PACKAGE	EXCLUSIVITY	COST (ex. GST)	AVAILABILITY
Premium Partner	1	\$15,000	SOLD
Plenary Partner	2	\$7,500	1 remaining
Speaker Series Partner	up to 6	\$3,500 (1 session) \$6,200 (2 sessions)	3 remaining
Presentation Partner	Unlimited	\$1,900	
Delegate Gift Bag Partner	1	\$13,500	SOLD
Poster Partner	1	\$6,000	SOLD
Virtual Exhibition Booth	Unlimited	\$1,500	
Virtual Supporter	Unlimited	\$500	



PREMIUM PARTNER

COST: \$15,000 EX GST • EXCLUSIVITY: 1 ONLY

This is an opportunity to be named as the premium partner of RMA21 Virtual, including the opening night plenary session.

EXCLUSIVE BENEFITS

- Acknowledgment and introduction by the Master of Ceremonies as the premium partner
- Sponsorship of opening night plenary session
- Three (3) minute address and/or video to introduce organisation at the beginning of the plenary session

EXHIBITION

- Virtual exhibition booth in virtual conference portal

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth
- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter (placement pending ACRRM advertising schedule)
- One (1) full page advertisement in RDAA's Annual Roundup annual eMagazine
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter (placement pending RDAA advertising schedule)

REGISTRATION

- Five (5) RMA21 Virtual registrations

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- Logo acknowledgement in RMA21 Virtual conference platform or a banner advertisement at every plenary session
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Two (2) acknowledgements in outbound social media communications
- organisation logo, profile and URL link featured on the partners and Exhibitors page of the RMA21 website and virtual conference portal



PLENARY PARTNER

COST: \$7,500 EX GST • EXCLUSIVITY: 2

This is an opportunity to be named as the plenary partner (excluding opening night plenary session).

EXCLUSIVE BENEFITS

- Sponsorship of plenary session (excluding opening night)
- Acknowledgment and introduction by the Master of Ceremonies as the plenary partner
- Three (3) minute address and/or video to introduce organisation at the beginning of the plenary session

EXHIBITION

- Virtual exhibition booth in virtual conference portal

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth
- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter (placement pending ACRRM advertising schedule)
- One (1) full page advertisement in RDAA's Annual Roundup annual eMagazine
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter (placement pending RDAA advertising schedule)

REGISTRATION

- Three (3) RMA21 Virtual registrations

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- Banner advertisement at sponsored plenary session
- Logo acknowledgement on the PowerPoint slide acknowledging all partners at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on partners and exhibitors page of the RMA21 website and virtual conference portal



SPEAKER SERIES PARTNER

COST: \$3,500 EX GST (1 SESSION), \$6,200 EX GST (2 SESSIONS) • EXCLUSIVITY: 6

This is an opportunity to be named as the speaker series partner (subject to agreement by the conference organiser).

EXCLUSIVE BENEFITS

- Sponsorship of one (1) Speaker Series session (maximum two (2) may be purchased)
- Acknowledgment and introduction by the Master of Ceremonies as the speaker series partner
- Three (3) minute address and/or promotional video to introduce organisation at the beginning of the session

EXHIBITION

- Virtual exhibition booth in virtual conference portal

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth
- One (1) mREC advertisement in ACRRM's Country Watch weekly eNewsletter (placement pending ACRRM advertising schedule)
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter (placement pending RDAA advertising schedule)

REGISTRATION

- Two (2) RMA21 Virtual registrations

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- Banner advertisement at sponsored speaker series session
- Logo acknowledgement on the PowerPoint slide acknowledging all partners at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on partners and exhibitors page of the RMA21 website and virtual conference portal



PRESENTATION PARTNER

COST: \$1,900 EX GST

This is an opportunity to be named as the presentation partner for one individual presentation (30 or 60 minute presentation) (subject to agreement by the speaker).

EXCLUSIVE BENEFITS

- Sponsorship of one (1) individual presentation
- Acknowledgment and introduction by the Chairperson as the presentation partner
- Logo acknowledgement on the PowerPoint slide at the commencement of the sponsored presentation

EXHIBITION

- Virtual exhibition booth in virtual conference portal

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth

REGISTRATION

- One (1) RMA21 Virtual registration

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- One (1) acknowledgement in outbound social media communications
- Organisation logo, profile and URL link featured on partners and exhibitors page of the RMA21 website and virtual conference portal



DELEGATE GIFT BAG PARTNER

COST: \$13,500 EX GST • SOLD

This is an opportunity to be named as the partner of the WA-themed delegate gift bags.

EXCLUSIVE BENEFITS

- Sponsorship of WA-themed pack gifted to all delegates (co-branded with conference and host logos)
- Acknowledgment and introduction by the Master of Ceremonies as the delegate gift bag partner
- Ability to include a branded gift within the pack

EXHIBITION

- Virtual exhibition booth in virtual conference portal

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth
- One (1) mREC advertisement in ACRRM's Country Watch weekly eNewsletter (placement pending ACRRM advertising schedule)
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter

REGISTRATION

- Four (4) RMA21 Virtual registrations

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- Logo acknowledgement on the PowerPoint slide acknowledging all partners at the commencement of all sessions
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on partners and exhibitors page of the RMA21 website and virtual conference portal



POSTER PARTNER

COST: \$6,000 EX GST • SOLD

This is an opportunity to be named as the partner of the poster gallery presentations.

EXCLUSIVE BENEFITS

- Sponsorship of RMA21 Virtual Poster Presentations
- Acknowledgment and introduction by the Master of Ceremonies as the poster partner
- Three (3) minute address and/or video to introduce organisation included in the poster gallery

EXHIBITION

- Virtual exhibition booth in virtual conference portal

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth
- One (1) mREC advertisement in ACRRM's Country Watch weekly eNewsletter (placement pending ACRRM advertising schedule)
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter

REGISTRATION

- Three (3) RMA21 Virtual registrations

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- Logo acknowledgement on the PowerPoint slide acknowledging all partners at the commencement of all sessions
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on partners and exhibitors page of the RMA21 website and virtual conference portal



VIRTUAL EXHIBITION BOOTH

COST: \$1,500 EX GST

Provides exhibitors an option to showcase their organisation and network in the virtual conference portal. Booths within the virtual exhibition hall are accessible to all registered. The virtual conference portal will include networking, exhibition, polling, Q&A and gamification opportunities to encourage delegates to explore and connect with peers and the stakeholders.

EXHIBITION

- Virtual exhibition booth in the virtual conference portal
- Ability to e-meet virtual delegates or schedule meetings through live chat or video
- Ability to include downloadable flyers/brochures, organisation profile, contact details and URL link within your virtual exhibition booth
- Inclusion within the virtual conference portal gamification **prize to be discussed with partner I*

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth

REGISTRATION

- Two (2) virtual exhibition hall registrations

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual exhibitor in RMA eNewsletter
- Logo acknowledgement on the PowerPoint slide acknowledging all partners at the commencement of all sessions
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Organisation logo, profile and URL link featured on exhibitors page of RMA21 website and virtual conference portal

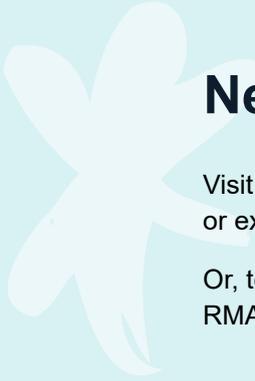


VIRTUAL SUPPORTER

COST: \$500 EX GST

ACKNOWLEDGMENT

- Acknowledgment as RMA21 Virtual partner in RMA eNewsletter
- Acknowledgment as RMA21 Virtual partner in RDAA's RuralDoc weekly eNewsletter
- Logo acknowledgement on the PowerPoint slide acknowledging all partners at the commencement of all sessions
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Organisation logo, profile and URL link featured on the sponsors page of RMA21 website



Next steps

Visit the [RMA21 Virtual website](#) to submit an expression of interest for a partnership or exhibition package.

Or, to discuss any aspect of the partnership or exhibition packages, please contact the RMA conference team on 1800 223 226 or via email at rmaconference@acrrm.org.au

