

RMA21 SPONSORSHIP PROSPECTUS



Perth '21



ABOUT RMA21

20 - 23 OCTOBER 2021 • CROWN PERTH

Held in a different state around Australia each year, the Rural Medicine Australia (RMA) conference attracts a diverse and collaborative community of Rural Generalists, medical students, junior doctors, educators, academics, and health professionals who are passionate about providing high quality healthcare in rural and remote communities.

Hosted by the Australian College of Rural and Remote Medicine (ACRRM) and the Rural Doctors Association of Australia (RDAA), RMA features engaging speakers, interactive workshops and many business-building opportunities - perfect for those who currently work in or are hoping to work in Rural Generalist medicine.

RMA21 is taking place at The Crown Perth on Whadjuk Nyoongar country from Thursday 21 – Saturday 23 October 2021, with pre-conference courses and the popular Welcome Reception being held on Wednesday 20 October 2021.

Australian College of
Rural & Remote Medicine
WORLD LEADERS IN RURAL PRACTICE



RURAL DOCTORS
ASSOCIATION
OF AUSTRALIA





WHY PARTNER WITH RMA?

RMA brings together industry experts, business owners, students, junior doctors and Fellows, in one big melting pot of innovation and idea sharing.

With over 750 delegates anticipated to attend RMA21, both in person and virtually, partnering with us offers the perfect opportunity to showcase your products or services to a national, dedicated audience of rural health professionals. Plus, you'll raise your profile to achieve maximum brand awareness, qualified-lead generation, sales, and relationship-building.

Our range of sponsorship and exhibition packages will:

- demonstrate your commitment to the future of rural and remote medicine
- position your brand among the professions' most influential leaders and policy makers
- promote your organisation, and its product or service
- maintain or build a profile in the health industry
- establish new and nurture existing relationships with clients.



THE STATS SPEAK FOR THEMSELVES...

Due to the COVID-19 pandemic and our commitment to keeping delegates, partners and communities safe, the Rural Medicine Australia conference did not go ahead in 2020 – however, with the vaccine being rolled out we are confident 2021 will prove differently.

We're proud to report our 2019 conference was the most successful RMA on record – with over 1000 delegates and partners gathering on the Gold Coast to network and learn together.



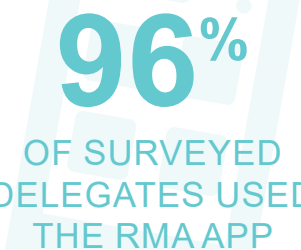
149
PRESENTATIONS



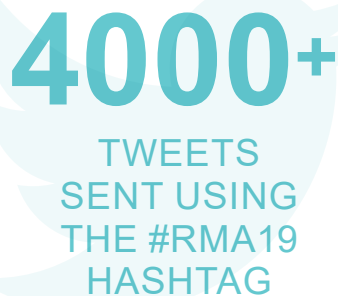
60
SPONSORS &
EXHIBITORS



1018
ATTENDEES



96%
OF SURVEYED
DELEGATES USED
THE RMA APP



4000+
TWEETS
SENT USING
THE #RMA19
HASHTAG



#RMA19
TRENDED AT
NUMBER ONE
IN AUSTRALIA



11,000+
INTERACTIONS
WITH FACEBOOK
LIVE STREAMING



RMA21 PACKAGES

PACKAGE	EXCLUSIVITY	COST (ex. GST)	AVAILABILITY	FEATURED
PREMIUM PARTNER	1	\$50,000		9
STUDENT AND JUNIOR DOCTOR ENGAGEMENT PARTNER	1	\$30,000	SOLD	10
TECHNOLOGY SUPPORT PARTNER	1	\$30,000		11
RECHARGE STATION LOUNGE PARTNER	1	\$30,000		12
CONFERENCE AWARDS DINNER PARTNER	1	\$25,000	SOLD	13
WELCOME RECEPTION PARTNER	1	\$25,000	SOLD	14
WE'VE GOT YOU 'COVID' PARTNER	1	\$17,500		15
REJUVENATION JUICE STATION PARTNER	1	\$15,000	SOLD	16
COFFEE CART PARTNER	2	\$15,000		17
NUTRITION STATION PARTNER	1	\$15,000	SOLD	18
REGISTRARS' NETWORKING RECEPTION	1	\$15,000		19
RECOVERY BREAKFAST PARTNER	1	\$13,500		20
SACHEL BAG PARTNER	1	\$13,500	SOLD	21
SUPERVISORS' NETWORKING LUNCH PARTNER	1	\$10,000		22
PLENARY SESSION PARTNER	3	\$8,000	2 remaining	23
PREMIUM EXHIBITION BOOTH	4	\$6,200	1 remaining	24
POSTER DISPLAY PARTNER	1	\$6,000	SOLD	24
EXHIBITION BOOTH	30	\$5,500		25
VIRTUAL EXHIBITION BOOTH	UNLIMITED	\$1,500		26

LEVEL OF PARTNERSHIP	SPEND
PLATINUM Partner	\$50K and over
GOLD Partner	\$30K - \$50K
SILVER Partner	\$15K - \$30K
BRONZE Partner	Up to \$15K



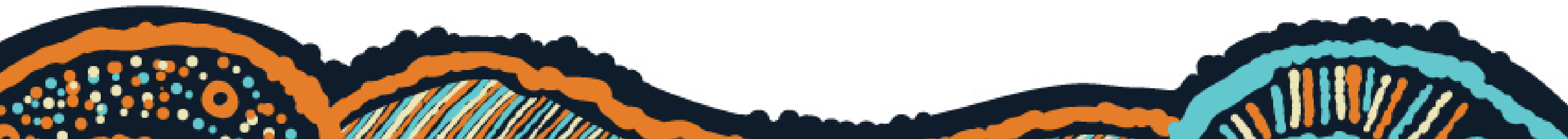
PACKAGE COMPARISON TABLE

	PREMIUM \$50,000 1 ONLY	STUDENT & JUNIOR DOCTOR ENGAGEMENT PARTNER \$30,000 SOLD	TECHNOLOGY SUPPORT PARTNER \$30,000 1 ONLY	RECHARGE STATION LOUNGE PARTNER \$30,000 1 ONLY	CONFERENCE AWARDS DINNER PARTNER \$25,000 SOLD	WELCOME RECEPTION PARTNER \$25,000 SOLD	WE'VE GOT YOU COVID PARTNER \$17,500 1 ONLY	REJUVENATION JUICE STATION PARTNER \$15,000 SOLD	COFFEE CART PARTNER \$15,000 2 ONLY	NUTRITION STATION PARTNER \$15,000 SOLD	REGISTRARS' NETWORKING RECEPTION PARTNER \$15,000 1 ONLY	RECOVERY BREAKFAST PARTNER \$13,500 1 ONLY	SATCHEL BAG PARTNER \$13,500 SOLD	SUPERVISORS' NETWORKING LUNCH PARTNER \$10,000 1 ONLY	PLENARY SESSION PARTNER \$8,000 3 ONLY	POSTER DISPLAY PARTNER \$6,000 SOLD	PREMIUM EXHIBITION BOOTH \$6,200 4 ONLY	STANDARD EXHIBITION BOOTH \$5,500	VIRTUAL EXHIBITION BOOTH \$1,500
ACKNOWLEDGEMENT OF SUPPORT																			
Naming rights partner with first right of refusal for RMA22	✔	✔	✔	✔	✔	✔		✔	✔	✔	✔	✔	✔	✔	✔	✔			
Verbal acknowledgement by the Chair during the Conference Opening, which is streamed over Facebook to 10,000+ followers	✔																		
Five (5) minute address to introduce organisation at the opening plenary	✔																		
Verbal acknowledgement by the Chair during the sponsored session/event		✔			✔	✔					✔			✔	✔				
Ability for company representative to introduce your organisation to guests at the sponsored event/session		✔			✔	✔					✔			✔	✔	✔			
Five-minute video and/or address at My Training Journey		✔																	
Organisation logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA21 website and conference app and the virtual conference portal	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Logo acknowledgement on screens throughout conference venue	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Logo acknowledgement on screens at sponsored event					✔	✔													
Logo acknowledgement on sponsored session/event in the virtual conference portal								✔	✔	✔					✔	✔			
Logo on (social networking function in lieu of welcome reception) in the virtual conference portal						✔													
Acknowledgements in outbound social media communications	2	2	2	2	2	2													
Partner banner in the virtual conference portal	✔	✔	✔	✔	✔	✔													
Level of partnership advertised in conference promotional activities															✔				



PACKAGE COMPARISON TABLE

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CORPORATE BRANDING																			
Your logo featured on	delegate name tag		conference app homepage	lounge furniture (where possible)	dinner menu and evening photo booth photos	welcome reception napkins and evening photo booth photos	sanitiser stations, personal sanitiser and masks					breakfast napkins	conference satchel			poster display signage			
Your company logo attached to all Conference app information and other technology promotion/ references			✓																
Three (3) push notifications (one per day) via the Conference app to all delegates			✓																
Dedicated partner information page within the Conference app (partner supplied)			✓																
Ability to brand sponsored area/ session/item				✓			✓	✓	✓	✓		✓							
Display pull-up banner in sponsored area (partner supplied)	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓				
Ability to display organisation marketing collateral and promotional items in lounge area (partner supplied)				✓															
Ability to supply branded biodegradable cups (partner supplied)								✓	✓										
Ability to provide a promotional gift at sponsored event (partner supplied)		✓			✓	✓					✓								
Ability to provide a promotional item to be inserted in the delegate bag (partner supplied)	✓												✓						
Ability to brand masks and personal hand-sanitiser bottles provided in delegate satchel							✓												
EXHIBITION																			
Exhibition booth/lounge (6m x 2m space) in a prime location	✓																		
Exhibition booth (3m x 2m space) in a prime location																	✓		
Exhibition booth (3m x 2m space) in the exhibition hall		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓				✓	
Branded fin or decal indicating your type of partnership at your booth/area	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓			
Virtual exhibition booth	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓	✓	✓



PACKAGE COMPARISON TABLE

	PREMIUM \$50,000 1 ONLY	STUDENT & JUNIOR DOCTOR ENGAGEMENT PARTNER \$30,000 SOLD	TECHNOLOGY SUPPORT PARTNER \$30,000 1 ONLY	RECHARGE STATION LOUNGE PARTNER \$30,000 1 ONLY	CONFERENCE AWARDS DINNER PARTNER \$25,000 SOLD	WELCOME RECEPTION PARTNER \$25,000 SOLD	WE'VE GOT YOU COVID PARTNER \$17,500 1 ONLY	REJUVENATION JUICE STATION PARTNER \$15,000 SOLD	COFFEE CART PARTNER \$15,000 2 ONLY	NUTRITION STATION PARTNER \$15,000 SOLD	REGISTRARS' NETWORKING RECEPTION PARTNER \$15,000 1 ONLY	RECOVERY BREAKFAST PARTNER \$13,500 1 ONLY	SATCHEL BAG PARTNER \$13,500 SOLD	SUPERVISORS' NETWORKING LUNCH PARTNER \$10,000 1 ONLY	PLENARY SESSION PARTNER \$8,000 3 ONLY	POSTER DISPLAY PARTNER \$6,000 SOLD	PREMIUM EXHIBITION BOOTH \$6,200 4 ONLY	STANDARD EXHIBITION BOOTH \$5,500	VIRTUAL EXHIBITION BOOTH \$1,500
ADVERTISING																			
Company logo featured in EDMs promoting RMA21	✔																		
Promotional article in ACRRM's Country Watch weekly eNewsletter	1																		
Advertisement/s in ACRRM's Country Watch weekly eNewsletter	2	2	2	2															
Advertisement in RDAA's Annual Roundup annual eMagazine	Full page	1/4 page	1/4 page	1/4 page															
Standard advertisement in RDAA's RuralDoc weekly eNewsletter	1	1	1	1															
Standard advertisements in RMA eNewsletter	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2			
REGISTRATION																			
Complimentary full conference delegate registrations (including Welcome Reception and Recovery Breakfast)															2	2			
Complimentary full conference delegate registrations (including Welcome Reception, Conference Dinner and Recovery breakfast)	4		2	2	2	2													
Complimentary exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)	4	2	2	2	2	2	3	3	3	3	3	3		2			2	2	
Complimentary full conference student and/or junior doctor registrations (including the Welcome Reception, Future Generalists Networking Event and Conference Dinner)		5																	
Complimentary virtual exhibition hall registrations																			2
Ability to purchase four (4) additional full conference delegate registrations for staff to attend conference at a 25% discounted rate	✔	✔	✔	✔	✔	✔													
SOCIAL FUNCTIONS																			
Ten (10) tickets for your guests to attend the Welcome Reception						✔													
Company table for up to ten (10) guests at the Conference Dinner					✔														



PREMIUM PARTNER

COST: \$50,000 (\$55,000 INC. GST) • EXCLUSIVITY: 1 ONLY

Premium partnership offers many exclusive benefits to provide your organisation with maximum exposure in the lead up to and during the conference. This package is available to one partner only and is designed to showcase and demonstrate your organisation's commitment and leadership in supporting excellent health care opportunities for rural and remote Australians.

EXCLUSIVE BENEFITS

- Sponsorship of opening plenary - the most highly attended session of the conference and live-streamed and broadcast over Facebook to 10,000+ followers
- Acknowledgment and introduction by the Master of Ceremonies as the Premium Partner
- Five (5) minute address to introduce organisation at the opening plenary
- Display organisation's freestanding pull-up banner at opening plenary and conference registration desk (partner supplied)
- Organisation logo featured on delegate name tag
- Organisation logo featured in EDMs promoting RMA21
- Ability to provide a promotional item to be inserted in the delegate bag (partner supplied)
- First right of refusal as Premium Partner for RMA22
- Plenary published on Youtube for delegates to rewatch.

EXHIBITION

- Double exhibition booth (6m x 2m) in a prime location in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth.

ADVERTISING

- One (1) promotional article in ACRRM's Country Watch weekly eNewsletter
- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter

- One (1) full page advertisement in RDAA's Annual Roundup annual eMagazine
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter
- Two (2) standard advertisements in RMA eNewsletter.

REGISTRATION

- Four (4) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Four (4) exhibition hall delegate registrations (including the Welcome Reception and Recovery Breakfast)
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate.

ACKNOWLEDGEMENT

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of the RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Partner banner in the virtual conference portal .

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



STUDENT AND JUNIOR DOCTOR ENGAGEMENT PARTNER

COST: \$30,000 (\$33,000 INC. GST) • SOLD

Student and Junior Doctor Engagement partnership provides your organisation the opportunity to have maximum exposure to RMA21 student, intern and junior doctor delegates by offering face-to-face promotional activities.

EXCLUSIVE BENEFITS

- Acknowledgment and introduction by the Future Generalist Committee Chair as the Premium Partner at the Future Generalists' Networking Event
- Five (5) minute address to introduce organisation at the Future Generalists' Networking Event and interact with student and junior doctor delegates in relaxed social setting
- Ability to provide a promotional gift at the Future Generalists' Networking Event (partner supplied)
- Display organisation's freestanding pull-up banner and promotional collateral at all student activities and/or workshops at RMA21 (partner supplied)
- Five (5) minute video and/or address at My Training Journey session within conference program
- First right of refusal as Student and Junior Doctor Engagement Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter
- One (1) quarter page advertisement in RDAA's Annual Roundup eMagazine
- One (1) standard advertisement in RDAA's Rural Doc weekly eNewsletter
- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Five (5) full conference student and/or junior doctor registrations (including the Welcome Reception, Future Generalists Networking Event, Conference Awards Dinner and Recovery Breakfast)
- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate

ACKNOWLEDGEMENT

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Partner banner in the virtual conference portal

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



TECHNOLOGY SUPPORT PARTNER

COST: \$30,000 (\$33,000 INC. GST) • EXCLUSIVITY: 1 ONLY

RMA21 is a hybrid event consisting of both face-to-face and virtual participation options for delegates, exhibitors and partners, which means it is essential there is outstanding technology services for the conference. This is your exclusive opportunity to partner with us to sponsor the conference Wi-Fi and app and name the conference app game! With environmental considerations in mind, and our aim to run a paperless conference, the conference app has become an integral part of the conference experience and is the only way delegates can view the program, putting promotion of your organisation in the palm of their hand.

EXCLUSIVE BENEFITS

- Dedicated partner information page within the conference app (partner supplied)
- Organisation logo and URL link on the homepage of the conference app
- Naming rights of the RMA21 app game
- Three (3) push notifications (one per day) via the Conference app to all delegates
- Organisation logo attached to all conference app information and technology references on display throughout the venue and in conference communications (e.g. organisation logo displayed on all Wi-Fi signage)
- First right of refusal as Technology Support Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal *The virtual conference portal will be available to all face-to-face and virtual conference registrants
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter
- One (1) quarter page advertisement in RDAA's Annual Roundup eMagazine
- One (1) standard advertisement in RDAA's Rural Doc weekly eNewsletter
- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate

ACKNOWLEDGEMENT

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Partner banner in the virtual conference portal

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



RECHARGE LOUNGE PARTNER

COST: \$30,000 (\$33,000 INC. GST) • EXCLUSIVITY: 1 ONLY

The Recharge Lounge Partner provides an opportunity for your organisation to present on-site delegates with a comfortable area to relax while recharging their energy or electronic device! This package gives your organisation the opportunity to engage with lounge visitors in a one-on-one small group setting.

EXCLUSIVE BENEFITS

- One (1) lounge area in a prime location in the exhibition hall
- Display organisation's freestanding pull-up banner(s) where appropriate throughout lounge area (partner supplied)
- Naming rights of the recharge lounge
- Organisation logo on lounge furniture and equipment (where possible)
- Ability to display organisation marketing collateral and promotional items in lounge area (partner supplied)
- First right of refusal as Recharge Lounge Partner for RMA22

EXHIBITION

- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at recharge lounge

ADVERTISING

- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter
- One (1) quarter page advertisement in RDAA's Annual Roundup eMagazine
- One (1) standard advertisement in RDAA's Rural Doc weekly eNewsletter
- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate

ACKNOWLEDGEMENT

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Partner banner in the virtual conference portal

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability. Appropriate furniture will be provided for this space in consultation with the Partner. The venue will be required to approve the final layout.



CONFERENCE AWARDS DINNER PARTNER

COST: \$25,000 (\$27,500 INC. GST) • SOLD

The Conference Awards Dinner is an evening of celebration, relaxation and fun and is attended by delegates, VIPs, award winners and invited guests. This exclusive partner package is the perfect opportunity to leave a lasting impression on a captive audience and network in a social environment. Included within the package is an exclusive opportunity for you to invite your staff, or wine and dine your network!

EXCLUSIVE BENEFITS

- Acknowledgment and introduction by the Master of Ceremonies as the Conference Awards Dinner Partner
- Five (5) minute address to introduce organisation at the Conference Awards Dinner
- Display organisation's freestanding pull-up banners at Conference Awards Dinner (partner supplied)
- Table for up to ten (10) guests at the Conference Awards Dinner
- Organisation logo printed on Conference Awards Dinner menu
- Organisation logo printed on all photo booth photos taken on the night **Inclusion of a photo booth will be dependent on WA COVID safety regulations*
- Display organisation's freestanding pull-up banner next to photo booth (partner supplied)
- Ability to provide dinner guests with a branded gift (partner supplied)
- Organisation logo featured on screen at Conference Awards Dinner as appropriate
- First right of refusal as Conference Awards Dinner Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate

ACKNOWLEDGEMENT

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Partner banner in the virtual conference portal

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



WELCOME RECEPTION PARTNER

COST: \$25,000 (\$27,500 INC. GST) • SOLD

The Welcome Reception is the highest attended social function of the conference and provides delegates, exhibitors and partners a night of networking over canapés and drinks. This exclusive partnership offers you the perfect opportunity to interact with guests and raise your profile before the conference officially opens.

EXCLUSIVE BENEFITS

- Acknowledgment and introduction by the ACRRM and RDAA Presidents as the Welcome Reception Partner
- Five (5) minute address to introduce organisation at the Welcome Reception
- Display organisation's freestanding pull-up banners throughout the Welcome Reception (partner supplied)
- Welcome Reception tickets for up to ten (10) guests
- Organisation logo printed on napkins
- Organisation logo printed on all photo booth photos taken on the night **Inclusion of a photo booth will be dependent on WA COVID safety regulations*
- Display organisation's freestanding pull-up banner next to photo booth (partner supplied)
- Ability to provide guests with a branded gift (partner supplied)
- Organisation logo featured on screen at Welcome Reception as appropriate
- First right of refusal as Welcome Reception Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) full conference delegate registrations (including the Welcome Reception, Conference Awards Dinner and Recovery Breakfast)
- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)
- Ability to purchase four (4) additional full conference delegate registrations for organisation staff to attend conference at a 25% discounted rate

ACKNOWLEDGEMENT

- Two (2) acknowledgements in outbound social media communications
- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo on social networking function (in lieu of welcome reception) in the virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Partner banner in the virtual conference portal

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



WE'VE GOT YOU 'COVID' PARTNER

COST: \$17,500 (\$19,250 INC. GST) • EXCLUSIVITY: 1 ONLY

EXCLUSIVE BENEFITS

- Ability to brand two (2) large free-standing hand sanitiser stations located in the registration area and at partner exhibition booth (artwork supplied by partner)
- Ability to brand ten (10) smaller free-standing hand sanitiser stations positioned throughout the exhibition, catering, plenary and meeting rooms (artwork supplied by partner)
- Ability to brand masks and personal hand-sanitiser bottles provided in delegate satchel (artwork to be supplied by partner)

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



REJUVENATION JUICE STATION PARTNER

COST: \$15,000 (\$16,500 INC. GST) • SOLD

The Rejuvenation Juice Station Partner provides delegates refreshing and rejuvenating beverage options to fuel them throughout the conference. This exclusive package offers sponsorship of the only juice station at the conference.

EXCLUSIVE BENEFITS

- Ability to brand the juice station (artwork to be supplied by partner)
- Ability to supply branded biodegradable cups (partner supplied)
- Display organisation's freestanding pull-up banner next to the juice station as appropriate (partner supplied)
- First right of refusal as Rejuvenation Juice Station Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall adjacent to sponsored juice station
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on one catering break in the virtual conference portal
- Logo acknowledgement on screens throughout conference venue

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



COFFEE CART PARTNER

COST: \$15,000 (\$16,500 INC. GST) • EXCLUSIVITY: 2 ONLY

Provide delegates with the caffeinated fuel and hot drinks they need throughout the conference by sponsoring one of the popular coffee carts adjacent to a booth in the exhibition hall. These carts are strategically located to draw delegates through the exhibition hall and to your booth and are the perfect opportunity to access maximum delegate traffic throughout the conference.

EXCLUSIVE BENEFITS

- Ability to brand the coffee cart station (artwork to be supplied by partner)
- Display organisation's freestanding pull-up banner next to the coffee cart as appropriate (partner supplied)
- Ability to supply branded biodegradable cups (partner supplied)
- First right of refusal as Coffee Cart Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall adjacent to sponsored coffee cart
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on one catering break in the virtual conference portal
- Logo acknowledgement on screens throughout conference venue

Hot drinks will be served by venue barista during breaks over the duration of the conference. All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



NUTRITION STATION PARTNER

COST: \$15,000 (\$16,500 INC. GST) • SOLD

Energise delegates with healthy snacks, fruit and water in this exclusive opportunity to sponsor the only nutrition station in the exhibition hall. This catering station is strategically located to draw delegates through the exhibition hall and to your booth.

EXCLUSIVE BENEFITS

- Ability to brand the Nutrition Station (artwork to be supplied by partner)
- Display organisation's freestanding pull-up banner next to the nutrition station as appropriate (partner supplied)
- First right of refusal as Nutrition Station Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall adjacent to sponsored nutrition station
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on one catering break in the virtual conference portal
- Logo acknowledgement on screens throughout conference venue

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



REGISTRARS' NETWORKING PARTNER

COST: \$15,000 (\$16,500 INC. GST) • EXCLUSIVITY: 1 ONLY

An exclusive opportunity to sponsor the private Registrars' Networking Reception. This package provides your organisation with the opportunity to have maximum impact on our registrar delegates in a face to face relaxed environment.

EXCLUSIVE BENEFITS

- Acknowledgment and introduction by the Registrar Committee Chair as the Registrars' Networking Partner at Registrars' Networking Event
- Display organisation's freestanding pull-up banner at the Registrars' Networking Event (partner supplied)
- Five (5) minute address to introduce organisation at Registrars' Networking Event and interact with registrar delegates in relaxed social setting
- Ability to provide a promotional gift at the Registrars' Networking Event (partner supplied)
- First right of refusal as Registrars' Networking Partner for RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



RECOVERY BREAKFAST PARTNER

COST: \$13,500 (\$14,850 INC. GST) • EXCLUSIVITY: 1 ONLY

This package provides you with the ability to re-fuel delegates with coffee, juice and a light stand-up breakfast to power through the final day of conference after a night of dancing at the Conference Awards Dinner. It's a fun shared breakfast with the buzz of the 'night before' still in the air!

EXCLUSIVE BENEFITS

- Display organisation's freestanding pull-up banners throughout the service area (partner supplied)
- Organisation logo printed on napkins
- First right of refusal as Recovery Breakfast Partner at RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Three (3) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue

Breakfast will be served by venue staff throughout the morning. All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



SACHEL BAG PARTNER

COST: \$13,500 (\$14,850 INC. GST) • SOLD

Be by everyone's side at conference by being the exclusive partner of our RMA21 delegate bags. Your logo will be aligned with the ACRRM and RDAA logos and worn by over 700 delegates!

EXCLUSIVE BENEFITS

- Organisation logo featured on conference satchel gifted to all delegates (co-branded with conference and host logos)
- Ability to provide guests with a branded gift (partner supplied)
- Display organisation's freestanding pull-up banner at satchel bag collection point (usually located near registration desk) (partner supplied)
- First right of refusal as Satchel Bag Partner at RMA22

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Level of partnership advertised in conference promotional activities

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



SUPERVISORS' NETWORKING LUNCH PARTNER

COST: \$10,000 (\$11,000 INC. GST) • EXCLUSIVITY: 1 ONLY

An exclusive opportunity to sponsor the private Supervisors' Networking Lunch. This package provides your organisation with the opportunity to have maximum impact on our supervisor delegates in a face-to-face relaxed environment.

EXCLUSIVE BENEFITS

- Acknowledgment and introduction by Chair as the Supervisors' Networking Lunch Partner at Supervisors' Networking Lunch Event
- Five (5) minute address to introduce organisation at Supervisors' Networking Lunch Event and interact with registrar delegates in relaxed social setting
- Display organisation's freestanding pull-up banners throughout the service area as appropriate (partner supplied)
- First right of refusal as Supervisors' Networking Lunch Partner at RMA22

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Branded fin or decal indicating level of partnership at exhibition booth

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue

Lunch will be served by venue staff throughout the morning. All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



PLENARY SESSION PARTNER

COST: \$8,000 (\$8,800 INC. GST) • EXCLUSIVITY: 2 REMAINING

The plenary sessions include presentations from keynote speakers and are a major highlight and the highest-attended sessions in the conference program. You will receive a list of confirmed plenary speakers to enable you to select the appropriate plenary session for your organisation to align with and address delegates, depending on availability.

EXCLUSIVE BENEFITS

- Naming rights for one (1) plenary session (excluding opening plenary)
- Acknowledgment and introduction by the Master of Ceremonies as the Plenary Session Partner
- Three (3) minute address to introduce organisation at allocated plenary session **all plenary sessions will be live-streamed and broadcast over Facebook to 10,000+ followers*
- Display organisation's freestanding pull-up banner at allocated plenary (partner supplied)
- First right of refusal as Plenary Session Partner at RMA22

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) full conference delegate registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on session/event in the virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Level of partnership advertised in conference promotional activities

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



PREMIUM EXHIBITION BOOTH

COST: \$6,200 (\$6,820 INC. GST) • EXCLUSIVITY: 1 REMAINING

These premium booths are located in a prime location in the exhibition hall near the conference hosts, Premium Partner and Recharge Lounge where many delegates will mingle and network during lunch and tea breaks.

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in a prime location in the exhibition hall including one (1) dressed trestle table and two (2) chairs
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*

REGISTRATION

- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue

POSTER DISPLAY PARTNER

COST: \$6,000 (\$6,600 INC. GST) • SOLD

If your organisation has a strong connection to research, the Poster Display package is for you. Posters will be presented in a programmed session, with a Poster Blitz planned. Each poster presenter will have time to take to the microphone and explain their research.

EXCLUSIVE BENEFITS

- Three (3) minute address to introduce organisation at launch of Poster Blitz
- Display organisation's freestanding pull-up banner through poster display area (partner supplied)
- First right of refusal as Poster Display Partner at RMA22

ADVERTISING

- Two (2) standard advertisements in RMA eNewsletter

REGISTRATION

- Two (2) full conference delegate registrations (including the Welcome Reception and Recovery Breakfast)

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on session/event in the virtual conference portal
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating level of partnership at poster display area

All artwork to be supplied by partner to specifications provided. Placement of advertisements is subject to space availability.



STANDARD EXHIBITION BOOTH

COST: \$5,500 (\$6,050 INC. GST)

EXHIBITION

- One (1) exhibition booth (3m x 2m space) in the exhibition hall including one (1) dressed trestle table and two (2) chairs
- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*

REGISTRATION

- Two (2) exhibition hall registrations (including the Welcome Reception and Recovery Breakfast)

Additional exhibitor delegate registrations can be purchased daily (\$295) or for the full conference (\$580). This charge applies if further staff are required in addition to the included exhibitor registrations. The cost covers catering and associated booking charges for additional exhibition personnel.

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Partners and Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue

Exhibition hall registration tickets include attendance at Opening Plenary only. Whilst exhibitors will have access to the conference presentations through the virtual conference portal, they may not attend any other conference sessions at the face-to-face event. Please contact the RMA Conference Management Team should you wish to upgrade to full conference registration.



VIRTUAL EXHIBITION BOOTH

COST: \$1,500 (\$1,650 INC. GST)

Provides exhibitors unable to attend the conference in a face-to-face capacity, an option to showcase their organisation and network in the virtual conference portal. Booths within the virtual exhibition hall are accessible to all registered delegates including both face-to-face and virtual attendees. The virtual conference portal will include networking, exhibition, polling, Q&A and gamification opportunities to encourage delegates to explore and connect with peers and the stakeholders.

EXHIBITION

- Virtual exhibition booth in the virtual conference portal **The virtual conference portal will be available to all face-to-face and virtual conference registrants*
- Ability to e-meet virtual exhibitors or schedule meetings through live chat or video
- Ability to include downloadable flyers/brochures, organisation profile, contact details and URL link within your virtual exhibition booth
- Inclusion within the virtual conference portal gamification **prize to be discussed with partner*

ADVERTISING

- Ability to include a 'welcome' or promotional video on the conference website and within your virtual exhibition booth

REGISTRATION

- Two (2) virtual exhibition hall registrations

ACKNOWLEDGEMENT

- Organisation logo, profile and URL link featured on Exhibitors page of RMA21 website, conference app and virtual conference portal
- Logo acknowledgement on screens throughout conference venue



Next steps

To submit an expression of interest for a partnership or exhibition package, please [click here](#).

Or, to discuss any aspect of the partnership or exhibition packages, please contact the RMA Conference Team on 1800 223 226 or via email at rmconference@acrrm.org.au

