

RMA20 SPONSORSHIP PROSPECTUS



Rural
Medicine
AUSTRALIA



Hunter Valley '20

24 - 27 FEBRUARY 2021
CROWNE PLAZA, HUNTER VALLEY

Australian College of
Rural & Remote Medicine
WORLD LEADERS IN RURAL PRACTICE



RURAL DOCTORS
ASSOCIATION
OF AUSTRALIA

The Numbers

RMA

2019 STATISTICS

RMA19 on the Gold Coast proved to be a popular event for delegates to gather, network and learn, with high levels of engagement from over 1,000 delegates.

149

PRESENTATIONS

6

KEYNOTES

60

SPONSORS &
EXHIBITORS

1018
DELEGATES

96%
OF DELEGATES
SURVEYED USED THE
CONFERENCE APP

An aerial photograph of a lush green vineyard with a hot air balloon floating in the sky. The hot air balloon has a black and teal checkered pattern. The landscape is a mix of green fields, brown soil, and clusters of trees. In the background, there are rolling hills under a blue sky with some clouds. The text is overlaid on the top half of the image.

4,000+

TWEETS SENT USING
THE RMA HASHTAG
#RMA19

#RMA19

TRENDED AT NUMBER
ONE IN AUSTRALIA

11,000+

INTERACTIONS
WITH FACEBOOK
LIVE STREAMING



ABOUT RMA20

24 -27 FEBRUARY 2021

CROWNE PLAZA, HUNTER VALLEY

Rural Medicine Australia 2020 (RMA20) is the annual conference and scientific forum of the Australian College of Rural and Remote Medicine (ACRRM) and the Rural Doctors Association of Australia (RDAA).

RMA attracts a diverse and collaborative community of junior doctors, students, educators, academics, and medical practitioners who are passionate about providing high quality healthcare in rural and remote communities.

RMA20 will be held at The Crowne Plaza in the beautiful Lovedale, Hunter Valley from Wednesday 24 – Saturday 27 February 2021. Pre-conference courses and our popular Welcome Reception will kick it all off on Wednesday 24 February.

With over 150 wineries, restaurants a plenty, sweeping landscapes, mobs of kangaroos, and with a two hour drive north of Sydney (or less than an hour from Newcastle), the Hunter Valley is a fabulous destination for RMA and a great place to catch up with friends and colleagues from across Australia.



Partnerships

WHY PARTNER WITH RMA?

RMA brings together industry experts, general practitioners, registrars and students, in one big melting pot of innovation and idea sharing.

With over 700 delegates anticipated to attend RMA20, partnering with us offers the perfect opportunity to showcase your products or services to a national and dedicated audience of rural health professionals. Plus, you'll raise your profile and foster new relationships with a wide range of attendees.

Our range of sponsorship and exhibition packages can help you:

- demonstrate your commitment to the future of rural and remote medicine
- position your brand among the professions' most influential leaders and policy makers
- promote your organisation, and its product or service
- maintain or build a profile in the health industry
- establish new and nurture existing relationships with clients.

You will have direct access to our delegates in an environment where they're willing to learn and develop.





RMA20 PACKAGES

PACKAGE	EXCLUSIVITY	COST (ex. GST)	FEATURED
PREMIUM PARTNER	SOLD	\$50,000	8
STUDENT AND JUNIOR DOCTOR ENGAGEMENT PARTNER	1	\$30,000	9
TECHNOLOGY SUPPORT PARTNER	1	\$30,000	10
RECHARGE STATION LOUNGE PARTNER	1	\$30,000	11
CONFERENCE AWARDS DINNER PARTNER	1	\$25,000	12
WELCOME RECEPTION PARTNER	SOLD	\$25,000	13
CHILL OUT ZONE PARTNER	1	\$17,500	14
REJUVENATION JUICE STATION PARTNER	SOLD	\$15,000	14
COFFEE CART PARTNER	SOLD	\$15,000	15
REGISTRARS' NETWORKING RECEPTION PARTNER	1	\$15,000	15
RECOVERY BREAKFAST PARTNER	1	\$13,500	16
SACHEL BAG PARTNER	SOLD	\$13,500	16
NUTRITION STATION PARTNER	SOLD	\$12,000	17
PLENARY SESSION PARTNER	4	\$8,000	17
POSTER DISPLAY PARTNER	SOLD	\$6,000	18
PREMIUM EXHIBITION BOOTH	SOLD	\$6,200	18
EXHIBITION BOOTH	SOLD	\$5,500	19
VIRTUAL EXHIBITION	UNLIMITED	\$1,000	19

CHOOSE FROM
OUR PACKAGES, OR
CONTACT US FOR
CUSTOMISED OPTIONS

Sponsorship





EXCLUSIVE
OFFER

PREMIUM PARTNER - SOLD!

COST: \$50,000 (\$55,000 INC. GST)
AMOUNT AVAILABLE: 1 ONLY



PLATINUM
PACKAGE

Premium partnership offers you many exclusive benefits that give your organisation maximum exposure in the lead up to and during RMA20. This exclusive package will only be available to one partner, offering your organisation premium exposure to showcase your commitment to supporting excellent health for rural and remote Australia.

EXCLUSIVE BENEFITS

- Sponsorship of Opening Plenary, the most highly attended session of the conference
- Acknowledgement and introduction by Chair of Opening Plenary as the Premium Partner
- Opportunity for company representative to introduce your organisation in a five-minute address at Opening Plenary
- Display company banner at Opening Plenary and conference registration area
- Live Facebook streaming of Opening Plenary to broadcast your message to over 10,000 followers
- Your logo featured on delegate name tag
- Your logo included in EMDs promoting RMA20
- Four (4) full conference delegate registrations (including Welcome Reception and Conference Dinner tickets)
- Four (4) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Double exhibition booth (6m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- First right of refusal as Premium Partner for RMA21

STANDARD BENEFITS

- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth
- One (1) promotional article in ACRRM's Country Watch weekly eNewsletter prior to the conference
- Two (2) mREC advertisements in ACRRM's Country Watch weekly eNewsletter prior to the conference
- Two (2) acknowledgements in outbound social media communications prior to the conference
- One (1) full page advertisement in RDAA's Annual Roundup annual eMagazine
- One (1) standard advertisement in RDAA's RuralDoc weekly eNewsletter
- Ability to purchase four (4) additional full conference delegate registrations for staff to attend conference at a 25% discounted rate
- Paid parking at venue for two (2) company representatives



EXCLUSIVE
OFFER

GOLD
PACKAGE

STUDENT & JUNIOR DOCTOR ENGAGEMENT PARTNER

COST: \$30,000 (\$33,000 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

This package gives your organisation the opportunity to have maximum exposure to our student and junior doctor delegates throughout RMA20 by offering face to face promotional activities.

EXCLUSIVE BENEFITS

- Opportunity for company representative to present at opening of the Future Generalists' Networking Event and to interact with student delegates in relaxed social situations
- Display company banner and promotional collateral at all student social activities or workshops at RMA20
- Provide a promotional introductory gift at the Future Generalists' Networking Event (to be supplied by sponsor)
- Attend a Future Generalist teleconference in the lead up to RMA20 to introduce partnership, listen to feedback, and generate engagement ideas for RMA20
- Five (5) full conference student and/or junior doctor registrations (including the Welcome Reception, Future Generalists Networking Event and Conference Dinner tickets)
- Five-minute video and/or address at My Training Journey

STANDARD BENEFITS

- One (1) exhibition booth (3m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition hall registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth
- Two (2) mREC advertisements in ACRRM Country Watch weekly eNewsletter prior to the conference
- Two (2) acknowledgements in outbound social media communications prior to the conference
- Ability to purchase four (4) additional full conference delegate registrations for staff to attend conference at a 25% discounted rate
- Paid parking at venue for two (2) company representatives



EXCLUSIVE
OFFER

GOLD
PACKAGE

TECHNOLOGY SUPPORT PARTNER

COST: \$30,000 (\$33,000 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

The conference cannot run without technology so this is your exclusive opportunity to partner with us to sponsor the conference Wi-Fi and App! With RMA moving towards being a paperless conference, the App has become an integral part of the conference experience and is the only way delegates can view the program, putting promotion of your company in the palm of their hand.

EXCLUSIVE BENEFITS

- Acknowledgement as the Technology Support Partner
- Dedicated sponsor information page within the Conference App (as provided by you)
- Logo and URL link on the homepage of the Conference App
- Two (2) customised posts in the Conference App activity feed throughout the event
- Naming rights to RMA20 App game
- Three (3) push notifications (one per day) via the Conference App to all delegates
- Your company logo attached to all Conference App information and other technology promotion/references (e.g. your logo showing on all Wi-Fi address signage)

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Conference Dinner)
- One (1) exhibition booth (3m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition lounge delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth
- One (1) mREC advertisement in ACRRM Country Watch weekly eNewsletter, prior to the conference
- One (1) acknowledgement in outbound social media communications prior to the conference
- One (1) half page advertisement in RDAA's Annual Roundup eMagazine
- One (1) standard advertisement in RDAA's Rural Doc weekly eNewsletter
- Ability to purchase four (4) additional full conference registrations for staff to attend conference at a 25% discounted rate
- Paid parking at venue for two (2) company representatives



EXCLUSIVE
OFFER

GOLD
PACKAGE

RECHARGE STATION LOUNGE PARTNER

COST: \$30,000 (\$33,000 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

By supporting the event with this exclusive partnership, you offer delegates the opportunity of a comfortable area away from the general busy activities of our buzzing event., where they can take time out to rest and recharge their energy, or mobile phones or tablets! This sponsorship gives you the opportunity to engage with your lounge visitors in one-on-one and small group settings.

EXCLUSIVE BENEFITS

- Acknowledgement as the Recharge Station Partner
- One (1) lounge area in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Display company banner at entry to the lounge area or throughout as required
- Naming rights (company logo on furniture where possible)
- Display marketing collateral and promotional items in lounge area as required
- Provide labelled refreshments (water, juice) in lounge areas as required (to be supplied by sponsors)
- Have company representative in lounge area throughout event as required

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Conference Dinner)
- Four (4) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at the lounge
- Two (2) mREC advertisements in ACRRM Country Watch weekly, prior to the conference
- Two (2) acknowledgements in outbound social media communications prior to the conference
- One (1) quarter page advertisement in RDAA's Annual Roundup eMagazine
- One (1) standard advertisement in RDAA's Rural Doc weekly eNewsletter
- Ability to purchase four (4) additional full conference registrations for staff to attend conference at a 25% discounted rate
- Paid parking at venue for two (2) company representative

We will provide furniture and work with you as the Partner for your preferred layout.



EXCLUSIVE
OFFER



SILVER
PACKAGE

CONFERENCE AWARDS DINNER PARTNER

COST: \$25,000 (\$27,500 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

The Dinner and Awards night is attended by delegates, VIPs, award winners and invited guests. This exclusive sponsorship provides an evening of celebration, relaxation and fun for delegates and is the perfect opportunity to leave a lasting impression on a captive audience, and network in a relaxed social environment. Plus, have your company name on everyone's mind long after the night ends with the added benefit of having your logo printed on all photo booth images taken throughout the evening – a true highlight of the event and momento of the conference.

EXCLUSIVE BENEFITS

- Exclusive partner of Conference Awards Dinner
- Acknowledgement and introduction by the Chair of the proceedings as the Conference Awards Dinner Partner
- Exclusive partner of the Conference Awards Dinner
- Display company banner at the entrance to Conference Awards Dinner
- Opportunity for company representative to introduce your organisation to guests in a five-minute address at the Conference Awards Dinner
- Company table for up to ten (10) guests – invite your staff, or wine and dine your network!
- Company logo printed on Conference Awards Dinner menus
- Company logo printed on all photo booth photos taken on the night
- Display company banner next to photo booth
- Opportunity to provide dinner guests with a branded gift (to be supplied by you)
- Company logo featured on screen at Conference Awards Dinner as appropriate

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Recovery Breakfast)
- One (1) exhibition booth (3m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth
- One (1) mREC advertisement in ACRRM Country Watch weekly eNewsletter, prior to the conference
- One (1) acknowledgement in outbound social media communications prior to the conference
- Ability to purchase four (4) additional full conference registrations for staff to attend conference at a 25% discounted rate



EXCLUSIVE
OFFER

SILVER
PACKAGE

WELCOME RECEPTION PARTNER- **SOLD!**

COST: \$25,000 (\$27,500 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

The Welcome Reception is the highest attended social function of the conference and provides delegates with a night of networking with peers and guests over canapés and drinks. This exclusive partnership offers you the perfect opportunity to network with guests and raise your profile before the conference officially opens the following morning. Plus, have your company name in everyone's hands with the added benefit of having your logo printed on all photo booth images taken throughout the evening.

EXCLUSIVE BENEFITS

- Exclusive partner of the Welcome Reception
- Acknowledgement and introduction by the Chair of the proceedings as the Welcome Reception Partner
- Opportunity to introduce your organisation to guests in a five-minute address at the Welcome Reception
- Display company banners throughout the Welcome Reception area
- Company logo printed on napkins
- Display advertisement on screen at the Welcome Reception
- Company logo printed on all photo booth photos taken on the night
- Ten (10) tickets for your guests to attend the Welcome Reception

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Conference Dinner)
- One (1) exhibition booth (3m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth
- One (1) standard advertisement in RDAA's Rural Doc weekly eNewsletter
- Ability to purchase four (4) additional full conference registrations for staff to attend conference at a 25% discounted rate



EXCLUSIVE
OFFER

BRONZE
PACKAGE

CHILL OUT ZONE PARTNER

COST: \$17,500 (\$19,250 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

This exclusive partnership gives you the opportunity to sponsor the only outdoor lounge for delegates to use during food breaks and between sessions. With sweeping views of the golf course, this comfortable outdoor area provides a popular chill-out zone for delegates and gives you the opportunity to engage with visitors one-on-one and in small group settings.

EXCLUSIVE BENEFITS

- Acknowledgement as the Chill Out Zone Partner
- One (1) outdoor lounge area
- Display company banner in outdoor lounge area
- Naming rights (company logo on furniture where possible)
- Display marketing collateral and promotional items in lounge area as required
- Provide labelled refreshments (water, juice) in lounge areas as required (to be supplied by sponsor)

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Conference Dinner)
- One (1) exhibition booth (3m x 2m space) inside upon entry to the Chill Out Zone. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition hall delegate registrations (including the Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth

As this lounge is on an outdoor balcony, we will work with you directly to provide the best furniture options for your preferred layout.



EXCLUSIVE
OFFER

REJUVENATION JUICE STATION PARTNER - **SOLD!**

COST: \$15,000 (\$16,500 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

Provide delegates with a refreshing and rejuvenating beverage option to fuel them throughout the conference through this exclusive opportunity to sponsor the only juice cart in the trade hall.

EXCLUSIVE BENEFITS

- Exclusive partner of the Rejuvenation Juice Station
- Opportunity to brand the station (artwork to be supplied by sponsor)
- Service staff in attendance at catering breaks plus all supplies for full duration of conference
- Display company banner next to the juice cart as required
- Opportunity to supply branded biodegradable cups (to be supplied by sponsor)

STANDARD BENEFITS

- One (1) exhibition booth (3m x 2m) plus space situated adjacent to your sponsored juice cart. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Three (3) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on information screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth



COFFEE CART PARTNER - SOLD!

COST: \$15,000 (\$16,500 INC. GST)

AMOUNT AVAILABLE: 2

Provide delegates with the caffeinated fuel they need throughout the conference through the opportunity to sponsor one of the popular coffee carts attached to your booth in the exhibition hall. These carts are strategically located to draw delegates through the exhibition hall and to your booth and are the perfect opportunity to access maximum delegate traffic throughout the conference.

EXCLUSIVE BENEFITS

- Exclusive partner of one Coffee Cart
- Opportunity to brand the Coffee Cart (artwork to be supplied by sponsor)
- Barista (in attendance at catering breaks) plus all supplies for full duration of conference
- Display company banner next to the Coffee Cart
- Opportunity to supply branded biodegradable cups (to be supplied by sponsor)

STANDARD BENEFITS

- One (1) exhibition booth (3m x 2m) situated adjacent to your sponsored Coffee Cart. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Three (3) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth

EXCLUSIVE OFFER

REGISTRARS' NETWORKING RECEPTION PARTNER

COST: \$15,000 (\$16,500 INC. GST)

AMOUNT AVAILABLE: 1 ONLY

An exclusive opportunity to sponsor the private Registrars' Networking Reception. This package gives your organisation the opportunity to have maximum impact on our registrar delegates face-to-face in a relaxed environment.

EXCLUSIVE BENEFITS

- Exclusive partner of the Registrars' Networking Reception
- Acknowledgement and introduction by the Chair of the proceedings as the Registrars' Networking Reception Partner
- Opportunity to introduce your organisation to guests in a five-minute address at the Registrars' Networking Reception
- Display company banner at the entrance to the Registrars' Networking Reception

STANDARD BENEFITS

- One (1) exhibition booth (3m x 2m) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth



EXCLUSIVE
OFFER

RECOVERY BREAKFAST PARTNER

COST: \$13,500 (\$14,850 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

This package provides you with the opportunity to re-fuel delegates with coffee and breakfast to give them energy to power through the final day of conference after a night of dancing at the Conference Awards Dinner.

EXCLUSIVE BENEFITS

- Exclusive partner of the Recovery Breakfast
- Opportunity to brand the tables (artwork to be supplied by sponsor)
- Service staff in attendance during the breakfast plus all supplies
- Display company banner next to the breakfast tables as required
- One (1) exhibition booth (3m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants

STANDARD BENEFITS

- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth



EXCLUSIVE
OFFER

SATCHEL BAG PARTNER - **SOLD!**

COST: \$13,500 (\$14,850 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

Be by everyone's side at conference by being the exclusive partner of our RMA20 delegate bags. Your logo will be aligned with the ACRRM and RDAA logos and worn by over 700 delegates!

EXCLUSIVE BENEFITS

- Your logo featured on conference satchel provided to all delegates and co-branded with the conference logo
- Opportunity to provide a promotional item to be inserted in the delegate bag (to be supplied by sponsor)
- Display company banner at bag pick up location (provided by sponsor)

STANDARD BENEFITS

- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership



EXCLUSIVE
OFFER

NUTRITION STATION PARTNER - **SOLD!**

COST: \$12,000 (\$13,200 INC. GST)
AMOUNT AVAILABLE: 1 ONLY

Energise delegates with healthy snacks, fruit and water in this exclusive opportunity to sponsor the only nutrition station in the exhibition lounge.

EXCLUSIVE BENEFITS

- Exclusive partner of the Nutrition Station
- Opportunity to brand the table (artwork to be supplied by sponsor)
- Display company banner next to the Nutrition Station as required
- Opportunity to supply branded biodegradable cups (to be supplied by sponsor)

STANDARD BENEFITS

- One (1) exhibition booth (3m x 2m space) in a prime location in exhibition lounge. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership at your booth



EXCLUSIVE
OFFER

PLENARY SESSION PARTNER

COST: \$8,000 (\$8,800 inc. GST)
AMOUNT AVAILABLE: 4

The plenary sessions include presentations from keynote speakers and are a major highlight and the highest-attended sessions in the conference program. You will receive a list of confirmed plenary speakers to enable you to select the appropriate plenary session for your company to align with and address delegates, depending on availability.

EXCLUSIVE BENEFITS

- Naming rights for one (1) Plenary Session, excluding the Opening Welcome
- Acknowledgement and introduction by the Chair of the proceedings as the Plenary Session Sponsor
- Opportunity for company representative to introduce your organisation to guests in a three-minute address at the Plenary Session
- Display company banner in plenary during session (provided by sponsor)

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Conference Dinner tickets)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin or decal indicating your type of partnership



POSTER DISPLAY PARTNER - **SOLD!**

COST: \$6,000 (\$6,600 inc. GST)
AMOUNT AVAILABLE: 1 ONLY

If your organisation has a strong connection to research, the Poster Display package is for you. Posters will be presented in a programmed session, with a Poster Blitz planned. Each poster presenter will have time to take to the microphone and explain their research.

EXCLUSIVE BENEFITS

- Opportunity to introduce your organisation to guests in a three-minute address at the Poster Blitz
- Logo on Poster Display signage

STANDARD BENEFITS

- Two (2) full conference delegate registrations (including Welcome Reception and Conference Dinner)
- Company logo, brief company profile and URL link featured on Partners and Exhibitors pages of RMA20 website and Conference App
- Logo acknowledgement on screens throughout conference venue
- Branded fin and/or floor decal indicating your type of partnership at poster boards



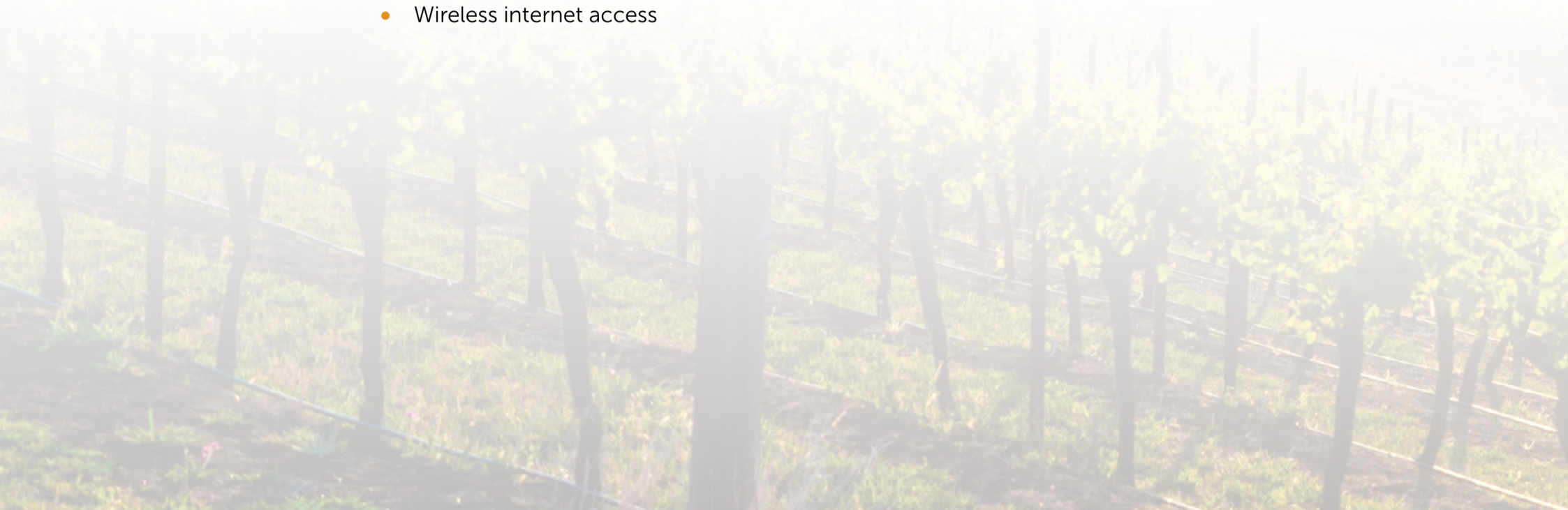
PREMIUM EXHIBITION BOOTH - **SOLD!**

COST: \$6,200 (\$6,820 INC. GST)

These premium booths are located in the pre-function foyer, just outside the Exhibition and Trade Hall, where delegates will mingle and network over lunch and tea breaks.

BENEFITS INCLUDE

- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- One (1) 3m x 2m booth. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants.
- One (1) dressed trestle table and two (2) chairs (optional)
- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) 4-amp power outlet
- One digital print lettering laminate infill fascia signage (maximum 25 characters)
- Wireless internet access





EXHIBITION BOOTH - SOLD!

COST: \$5,500 (\$6,050 INC. GST)

BENEFITS INCLUDE

- Two (2) exhibition hall delegate registrations (including Welcome Reception and Recovery Breakfast)
- One (1) 3m x 2m booth. In addition, all onsite exhibitors will be provided with an opportunity to staff a complimentary booth in the virtual exhibition hall. The online conference platform will be accessed by all face to face and virtual conference registrants
- One (1) dressed trestle table and two (2) chairs (optional)
- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) 4-amp power outlet
- One digital print lettering laminate infill fascia signage (maximum 25 characters)
- Wireless internet access

ADDITIONAL EXHIBITOR REGISTRATIONS

Additional exhibitor delegate registrations can be purchased daily (\$295) or for the full conference (\$580). This charge applies if further staff are required in addition to the included exhibitor registrations. The cost covers catering and associated booking charges for additional exhibition personnel. See registration form relevant to costs and to register additional staff.

PLEASE NOTE

Exhibition hall registration tickets include attendance at Opening Plenary only. Exhibitors may not attend any other conference sessions. Please contact the RMA Conference Management Team should you wish to upgrade to full conference registration.



VIRTUAL EXHIBITION

INTRODUCTORY LOW COST PACKAGE FOR RMA20 ONLY

COST: \$1,000 (\$1,100 INC. GST)

BENEFITS INCLUDE

The RMA20 Virtual Exhibition provides exhibitors unable to attend conference in a face to face capacity, an option to showcase their organisation and network in the online conference platform. The digital booths within the virtual exhibition hall are accessible to all registered delegates including both face to face and virtual attendees. The virtual conference platform will include networking, exhibition, polling, Q&A and gamification opportunities to encourage delegates to explore and connect with peers and the stakeholders supporting their communities.

Delegates will have the advantage to e-meet virtual exhibitors through live chat or videoconference links, business contact details, download information brochures, enter booth prizes and meet your team through a 'welcome' video (optional) on the conference website and virtual conference platform.

PLEASE NOTE

Exhibitor to provide company logo, brief company profile, URL link, contact number and email, a two minute welcome video in MP4 format (optional), and information brochure (PDF format) for upload to the Virtual Exhibition page of the RMA20 website, Conference App and online conference platform.

BOOKINGS

To enquire about an exhibition booth or any of our sponsorship packages, please contact the RMA Conference Team. We look forward to hearing from you!

RMA Conference Team
1800 223 226 | rmaconference@acrrm.org.au